

PRESS RELEASE, Thursday 19th September 2013

Centenary edition of the John Muir Trust Wild Nature Diary and Wild Nature Calendar 2014 Now Available

“Be inspired every day. Bring the wild into your home.”

The new 2014 editions of the much awaited John Muir Trust Wild Nature Diary and Wild Nature Calendar are now available from www.johnmuir.co.uk. At just £11.50 for the calendar (or three for £30) and £14.99 for the desk diary (or three for £40) or both for £23 they make a perfect gift, Christmas stocking filler or treat for your home or office.

Editor John Beatty - internationally renowned travel, wildlife and adventure photographer, based in Bamford in the Peak District - is describing 2014 as a ‘very special year’ for the John Muir Trust as it celebrates 100 years of the life and works of its inspirational founder John Muir. This coincides with Homecoming Scotland 2014 and the John Muir Festival in April along with the opening of the John Muir Way, a long distance footpath that links the Scottish Borders with Edinburgh and Glasgow.

John Beatty has been a professional outdoor photographer himself for nearly thirty years and, as an editor, says he is still inspired by other photographers work: “I have travelled around the world for three decades and still find the wild places of Britain as my source of inspiration. And as an editor and publisher of this Diary and Calendar, reviewing the hundreds of images submitted online by some of the UK’s finest photographers for the John Muir Trust Wild Nature Diary each year, is a joy. I study each one carefully looking for attention to detail, spirit and atmosphere. In choosing the final 60 I learn so much about composition, style and commitment too, from this; the very best nature and landscape photography in Britain.”

John’s nature photography and his speaking tours are continuing to draw attention from all who have seen his work. He says, “Nature needs a helping hand these days. Working closely with the John Muir Trust helps me to ‘put something back’. Making this Diary each year reminds me that the natural world is complex and beautiful, and that the skill of the photographers who capture its essence are contributing their vision too.”

Presented in a clear, week-to-view design with informative captions, the work of Britain's top nature and landscape photographers is showcased here in a superb collection that truly represents the atmosphere and moods of wild places. Commissioned by the John Muir Trust and a Foreword by HRH Prince of Wales, this desk diary is the best of its kind and will remind and inspire all those with an interest in the natural world.

Each week offers insight and inspiration with informative captions, nature notes and a clear, easy to use design to enhance any wall or desk in the

home or office.

John Muir 1838-1914 was a naturalist, conservationist and visionary who was inspired by the works of nature both in Scotland and the Sierra Mountains of California, where he made his lifelong home. His nature writings and essays became very popular to the extent that governments reconsidered the values of land use and created the first National Parks in the world. Muir founded the Sierra Club of San Francisco and inspired the formation of the John Muir Trust in Scotland. (www.jmt.org). With over 10,000 members the John Muir Trust is the UK's leading wild land conservation charity, who believe wild places are essential, and are dedicated to protecting and enhancing them for people and wildlife.

The editor John Beatty is always on the lookout for new nature and landscape photographs of Britain's wild places. If you are interested, send thumbnail sized images (or reference to your website) by email to www.northernlightdesign@btinternet.com and title the email SUBMIT DIARY.

Copies of John's book 'Wild Vision - In Celebration of the Natural World' are also available from his website for £25. www.wild-vision.com

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For more information about the Diary and Calendar see www.johnmuir.co.uk

Click here to download a pdf version of this press release.

Image files for print and web. Download at:

www.wild-vision.com/clients/WildNatureDiary_Calendar_Images.zip

Notes to Editors

John Beatty Editor and Publisher Wild Nature Diary and Calendar 2013.

John Beatty's book WILD VISION is also available from:

www.wild-vision.com email john@wild-vision.com. Tel. 07971-590210 or 01433-651755