



Press release - 16 October 2012

European Outdoor Film Tour 2012/13 tickets selling like hot cakes

The 2012/13 European Outdoor Film Tour has launched in style with 8 of its first European dates selling out in the first week and just a handful of tickets left for the last UK tour night at the Royal Geographical Society (28 November). But don't worry, there are three other UK tour dates in Manchester (25 Nov), Glasgow (26th) and Bristol (27th).

The programme is a special two-hour edit of nine of the world's best adventure sports short films and documentaries. It includes a last minute addition after French singer ZAZ climbed Mont Blanc to give a mini-concert with her guitarist and bassist singing 'Je Veux' at 4,810m.

This year's line-up also features 'A New Perspective' with incredible footage of David Lama, Peter Ortner and Corey Rich summiting the 6,251m Nameless Tower in Pakistan, also known as Trango Tower, part of the Karakoram mountain range. (Check it out here: <http://youtu.be/Y-jfU3wCvgQ>)

The programme is packed with elite, adventure sports athletes like mountaineers Conrad Anker, Jimmy Chin and Renan Ozturk attempting the climb of their life in 'The Shark's Fin', scaling the 9,000m granite wall of Meru in central India just six months after Renan seriously injured himself in a skiing accident.

Other highlights include:

- Red Bull's eagerly awaited freeride mountain-bike epic 'Where the Trail Ends' with Darren Berrecloth and co pushing themselves to their limits.
- King of the Slackline 'Sketchy Andy' back-flipping on a highline. It's part insanity, part genius and totally unmissable.
- Whitewater master Ben Marr literally playing with fire in Skip Armstrong's latest, most mystical kayak short 'Shapeshifter'.

Plus Xavier de la Rue on a mega Alaskan snowboard adventure '2112'; two Australians driving themselves to the edge of Arctic madness on their custom built inflatable vehicle in 'The Crossing'; and the breath-taking 'Birdmen' jumping off mountains and skimming cliffs in their proximity flying wingsuits.

Ulf Michels from EOFT tour organisers Moving Adventures said: "In 'The Crossing' Chris Bray says 'Every kid dreams about having crazy adventures - some of us don't lose those fantasies'. The EOFT programme is all about living your dreams, exploring your boundaries and pushing yourself to the limits."

"We're not joking when we say if we find 10 minutes boring we'll cut it out. This is two hours of the most intense experiences, the most emotional journeys and the best action adventure you'll see on film this year."

"We're delighted ticket sales are going so well. Britain has some of Europe's best centres for adventure sports and we can't wait to bring the tour to UK audiences for the first time ever."



ENDS

Notes to Editors:

IMAGES: To download web and high res images as well as logos, poster, key visual & press releases register at the EOFT press room. <https://www.eoft.eu/press/>

VIDEO: Official trailer, teaser and individual film trailers on EOFT You Tube Channel <https://www.youtube.com/user/EOFT0809>

Film programme summary:

2112 (8 mins)

Alaska is the mecca of Big Mountain Snowboarding. Every season it is an absolute must for snowboard pros Xavier de Le Rue and Ethan Morgan. Join them on their next big mountain snowboard adventure in Standard Films "2112"!

A New Perspective (8 mins)

For many years Austrian David Lama has dominated the field of international climbing. But now it's time he raises the level once again. In July 2012 he set out with climbing partner Peter Ortner to face the Nameless Tower, part of the Trango Towers in the Karakoram mountain range, in a remote region of Pakistan. Together they attempt a free climb of the Eternal Flame route, one of the most notoriously challenging routes in the climbing world, made famous in 2009 by renowned German climbers The Huber brothers. At 6000 metres conditions are extreme, it's bitterly cold, even in the height of summer the snow doesn't melt. With minimal gear they begin their summit bid accompanied by climber and cameraman Corey Rich who captures an insight into the Lama's climbing progression. With additional sweeping shots from Davide Tiraboschi piloting a radio control Dedicam results in unique panoramic views from the huge Pakistani mountain range.

Birdmen (12 mins)

Two seconds of silence, a gust of wind... and then it's all downhill at 250km/h. Wingsuit Proximity Flying is a sport for those who have a lot of trust in their aerodynamic capabilities like wingsuit base jumpers Ellen Brennan, Matt Gerdes and Mike Steen. They try to fly as close as possible to the natural terrain with no room for error. But in case of emergency there is no crash zone, only a parachute to slow down on the last meters.

The Shark's Fin (22 mins)

The Shark's Fin, on the peak of Meru in Central India an elusive technically challenging route for the most accomplished climbers has been a life long mission for Conrad Anker and the climb of their life for his team mates Jimmy Chin and Renan Ozturk.

For Renan it is only the second ascent of over 9000 metre granite wall and a journey back to his climbing life before a serious skiing accident only 5 months before. Despite disbelief from his doctor that he can climb so soon after a backbone and skull injury Renan perseveres with disciplined rehabilitation. He can count on the absolute support of Conrad and Jimmy on the mountain but his biggest opposition will be his own body.

Je Veux (8 mins)

French singer ZAZ was singing on a street corner in Montmartre, a cabaret ensemble, was even in a Latin rock band. Ever since her breakthrough two years ago she has given dozens of concerts in front of thousands of fans. But she's never sung at an altitude of 4800 meters. Her dream is a concert on Mont Blanc. Unplugged of course, only accompanied by her guitarist Benoît and Mathieu on the contrabass. But before they can play on the top of Europe all three musicians must



ascend the mountain. Being quite green alpinists this is not an easy feat, not to mention the contrabass which has to be carried all the way up as well...

Sketchy Andy (20 mins)

Mr. Slackline is the name, slacklining the game. For seven years now Andy Lewis is balancing (himself) through life. Seventy percent of his waking time is devoted to his favourite sport. Inventor of the squirrel backflip, fearless base jumper, holder of the longest highline record, free solos (-that's no safety line) and naked highlines are accolades that have all contributed to him being dubbed the 'Father of modern slacklining' at only 26 years old. Although that's not to say he's a good role model. Some of his activities should be X-rated!

The Crossing (20 mins)

Chris Bray and Clark Carter want to cross Victoria Island in the far Northern part of Canada. For this adventure trip both Australians need more than good hiking shoes and a big backpack. They carefully designed a special cart which can carry the whole 200 kg of expedition luggage across 1000 kilometers of sharp rock, ice and snow and even through knee deep mud fields. At the beginning it looks like nothing could ever stop the PAC (=Paddleable Amphibious Cart) but the further they go the more problems appear.

The Shapeshifter (5 mins)

On the quest for the river god, also known as the perfect whitewater, kayakers have been travelling the whole world. Now it seems Ben Marr has found him right at his doorstep in Quebec. And he tamed him: with fire and light.

Where The Trail Ends (12 mins)

For three years now we've been waiting for the latest production of Red Bull Media House and Freeride Entertainment: „Where the Trail Ends...“. This mountainbike film leads Darren Berrecloth, Cameron Zink, Kurt Sorge and half a dozen other mountainbike pros to completely unknown terrain. Their mission: redefining Big Mountain Freeriding. It was the most demanding trip of their careers, because for them the adventure starts Where the Trail Ends. At the E.O.F.T. you see "Where The Trail Ends..." in a special Festival Edit!

For more information check here: www.redbull.com/wherethetrailends